

**Governor's Council on Physical Fitness
Health and Nutrition Subcommittee Meeting
Thursday, September 27, 2007
2:00pm – 3:00pm**

Committee Members Present

Judy Schaechter, Co-chair
Ana Viamonte Ros, Co-chair
Michelle Brantley
Shelia Sheridan
Amy Young
Carlos Castresana

Council Members Absent

Javier Garcia-Bengochea

Others Present

Kim Berfield
Jennie Hefelfinger
Catherine Howard
Antoinette Meeks

The meeting was called to order by Dr. Viamonte-Ros at 2:00pm

Ms. Howard provided an overview of the implementation plan template to the members who were absent for Ms. Hefelfinger's presentation the day before.

The group reviewed the recommendations discussed the day before and added to the list.

Drafting Implementation Recommendations

Objective J

The following activities were reviewed:

- Awareness campaign: Make schools aware that 1) USDA standards can be exceeded and 2) National recommendations for child nutrition exceed current USDA standards, and 3) provide schools with examples of healthier menu choices that represent no increase in cost.
- Improve monitoring systems that will not only review but have the ability to enforce school wellness policies and nutrition standards.
- Establish a standardized school reporting system that will produce nutrition "report cards." These cards will be posted in cafeterias and be sent to parents.

The following activities were added:

- Endorse/ support US Healthier Schools challenge and Alliance for a Healthier Generation.
- Review nutritional standards that are already in place for school.
- Encourage the implementation of the National Star Program.

Objective K

The following activities were reviewed:

- Create nutrition standards for a la carte and competitive foods in schools.
- Create a vendor reward or incentive program that will encourage vendors to offer healthier choices or comply with nutrition standards (See activity K1)

- Consider another model for the state’s vending machine program.

The following activity was added:

- Recommend that DOE survey schools on their standards for al la carte menus.
- Post nutrition information in workplace cafeterias.
- Develop or implement nutrition guidelines and recommendations in the workplace.

Objective L

The following activities were reviewed:

- Workplaces provide facilities that allow for produce preparation. (e.g., provide cutting boards, etc.).
- Work with local Chambers of Commerce to provide farmers’ markets during work day in close proximity to worksites.
- Promote Farm to School programs.

The following activities were added:

- Cooperate with local agriculture to have produce stands.
- Encourage schools to have their own community fruit and veggie garden.
- Use increased state funding as incentive for schools who achieve successes.
- Promote the use of DOE database that provides free information on funding for schools for health initiatives.

Objective M:

The following activities were presented by Mr. Castresana:

- Revise current insurance rebate legislation.
- Repeal tax on private health clubs.

Objective N:

The following activities were presented by Ms. Howard on behalf of Dr. Viamonte-Ros:

- Focus on Task Force Recommendations that are not covered by other tasks in Executive Order 07-52. The recommendations covered elsewhere are Recommendation #'s 4, 5, 13, 16, 17, and 21.

Objective O:

After conferring with Governor’s Office staff, Ms. Young presented the following activity:

- Promote/endorse recognition programs that are being developed by the School Health and Education Consortium for the district level as well as the program developed by the Alliance for a Healthier Generation that operates on the school level.

Drs. Schaechter and Viamonte-Ros were required to leave the meeting and appointed Ms. Brantley as Co-chair designee. Ms. Brantley adjourned the meeting at 3:00pm.

Submitted By: Catherine Howard

Approved By: Dr. Judy Schaechter