

**Governor's Council on Physical Fitness
Community Outreach and Healthy Floridian Communities Subcommittee**

The meeting of the Community Outreach and Healthy Floridian Communities Subcommittee was held on the 19th day of October, 2009 via conference call, commencing at 4:00 p.m.

Call to Order:

Julie Ryczek called the meeting to order at 4:05 and noted there were 3 members present.

Attendance:

<u>Name of Member</u>	<u>Attendance</u>
Julie Ryczek (Chair)	Present
Sheila Sheridan	Present
Dr. Don Rapp	Present
 <u>Staff</u>	
Sandra Whitehead	Present
Kim Berfield	Present
Katie Hammond	Present
Jenna Lockwood	Present

Order of Business:

Topic: Interactive Calendar

- After discussion the members present decided to move forward with the implementation of an interactive calendar to be placed on the website.
- This calendar will allow the Council members to be able to post activities they are participating in, along with other activities, while working through Hammond.
- The calendar will be located on the HealthyFloridians.com website. In addition, at the request of Sheridan a presentation to the entire council will be on the agenda for the meeting on November 18, 2009, to demonstrate how to access the site as well as the calendar.

Topic: Healthy Communities

- Whitehead presented the Surgeon General's Walkability proposal and referenced the corresponding power point.
- Ryczek discussed having community awards and looking into counties that have programs in place that are successful.
- Ryczek mentioned Pinellas County for their efforts to install a park within one mile of every citizen.
- Dr. Rapp stated that one mile to a park would be too far for older people and that they should be considered in the Subcommittee's efforts.
- Sheridan suggested the Subcommittee look into Collier County's master, 25 year plan. Sheridan will email the plan to Whitehead and Hammond.

- The Subcommittee discussed incentives for community development stakeholders. Gainesville's requirement for sidewalks in new communities was considered for a presentation at the next meeting.

Topic: Worksite Wellness

- Ryczek is interested in creating criteria for work place wellness and possibly implementing an award for successful employers. Berfield recommended the Surgeon General's Health Innovation, Prevention and Management award as a possible venue for this type of award. Ryczek agreed but wanted to do something in conjunction with the Governor's Council on Physical Fitness.
- Sheridan mentioned that the award should be simple with little paperwork associated with the application.
- Sheridan sought to work with schools as a starting point to promote employee wellness.

Next Meeting Date and Location:

November 18, 2009, Ft. Lauderdale

Details to follow

Meeting Adjournment:

Meeting adjourned 12:07 p.m. by Julie Ryczek

Submitted by:

Jenna Lockwood, Florida Department of Health Staff