

**Governor's Council on Physical Fitness
Active Lifestyles Subcommittee
Meeting Seven
October 23, 2007
3:20 pm – 4:15 pm**

<u>Subcommittee Members Present</u>	<u>Subcommittee Members Absent</u>	<u>Invited Guests Present</u>
Mary Rumburger, Co Chair Dot Richardson, Co Chair Don Rapp Thom Epsky Monty Castevens Josh Butler Dave Andreychuk	Jennifer Capriati	None

Dot Richardson called the meeting to order at 3:20 pm.

Recommendation: Enforcement of Department of Transportation's policies regarding lane resurfacing, adding bike lanes and sidewalks.

Q: How is funding will be required for all these varying components?

A: A disclaimer should be attached to the recommendations that state much of this can be done with very little cost.

Don Rapp provided list of stakeholders that should be present at a press conference to kick off "Healthy Floridians" Month.

- February 2008 as potential kick off time
- Major media blitz to announce the event (possibly each city have a kick off event)
- Community/family/neighborhood event to encourage safety and family involvement
- Develop initial steps and include continue involvement from key stakeholders

Q: Is there a part that this subcommittee can have in the media blitz?

Recommendation: Codify Governor's Council in statute for x years or until no longer needed

Recommendation: Direct, automatic review of recommendations of Governor's Council through administrative code or rule

Dot Richardson adjourned the meeting at 4:30 pm.