

**Education Subcommittee Conference Call
September 18th, 1:00 PM – 2:00 PM
Minutes**

Committee Members Present

Nancy Hogshead-Makar, Co-chair
Bill Montford, Co-chair
Karen Dowd
Kez McCorvey
Shannon Miller
Julie Ryczek

Council Members Absent

Robert Keiser

Roll Call, RSVP for Jacksonville Meeting, and Approval of Minutes

- Ms. Hogshead-Makar called the meeting to order at 1:05pm.
- She reminded members the call would be recorded and asked everyone to state his or her name before addressing the subcommittee
- Dates for the next meeting in Jacksonville on Sept. 26 and 27th were announced.
 - 26th will be a subcommittee meeting from 2-4pm at the Crowne Plaza
 - 27th will be a full meeting 9am-4pm at the University Center at UNF
 - A formal invitation will be sent by e-mail from Jennie today with details for this meeting.

Ms. Hogshead-Makar took roll for the conference call as well as attendance for the 26th and 27th in Jacksonville.

- Ms. Hogshead-Makar announced that Robert Keiser broke his leg during a football game and will be undergoing surgery this afternoon.
- Ms. Hogshead-Makar asked if everyone had a chance to review the minutes and then made a motion to approve, motion was seconded, and passed.
- Nancy announced technical assistance persons who were joining the call and informed the subcommittee that members of the public may be listening in. She reminded the public that there was no opportunity for public comment on the agenda and if a member would like technical assistance, he or she must ask for it.

Technical Assistance Persons on the Call:

- Kim Berfield, the Deputy Secretary for the Florida Department of Health who oversees various areas including communication, legislative affairs and advocacy.
- Penny Detscher, Educational Program Director for Coordinated School Health Program, Department of Education,
- Carol Vickers, Coordinated School Health Program, Department of Health
- Diane Santoro, Food and Nutrition Services, Department of Education

Overview of State Implementation Plan and Subcommittee Roles in Drafting the Plan

Jennie Hefelfinger, Executive Director for the Governor's Council on Physical Fitness, informed the members they would be provided with a framework for the entire state plan at the September 26th meeting. She reinforced that the members' piece is to formulate action steps to the specific tasks in the executive order.

At the meeting on the 26th she will go into more details to help formulate discussion and discuss the components of the plan. The members were reminded to look at the big picture and that the deadline is December 1, 2007.

Ms.Hefelfinger discussed the specific tasks and reminded the members the tasks are broad sweeping areas that need to be focused on at a minimum. It is possible to revise the wording of a task or add something. The members were advised to think of the state plan of action as a strategic action plan for the next 1-3 years. Based on this timeframe, they should prioritize tasks and consider the following questions:

- 1) What are action steps?
- 2) Who will the partners be?
- 3) Does the action step require legislative change?
- 4) Does it require funding?
- 5) Does it require the involvement of a state agency?
- 6) How will efforts be monitored?

.Ms. Hefelfinger informed the group that the Office of Policy and Budget will assist with any funding issues. She also stated that Kim Berfield would be available to provide information on policy issues.

Mr. Montford advised the group of the importance of keeping costs in mind when deliberating the tasks. Potential costs should be identified, as well as potential sources of revenue.

Ms. Ryczek mentioned the letter Bill Montford wrote to the superintendents. She informed the subcommittee that consulted the PE Supervisor in Pinellas County about how the PE bill would be monitored. She asked if she was able to ask her superintendent since she was on the council. Mr. Montford said his office would be able to contact the superintendents for her and may have some suggestions.

The group questioned Ms. Hefelfinger about voting procedures. She informed the members that there were no requirements on voting detailed in the executive order and that voting procedures were the prerogative of the subcommittee members. The group decided to only include recommendations that were approved by the majority. However, they will include room for minority views.

Scheduling of Future Subcommittee Meetings

Ms. Hefelfinger informed the group that the subcommittee recommendations for the State Plan of Action should be submitted within the first two weeks of November. At the November meeting the compiled plan will be available for final approval by all council members.

A conference call was scheduled for Thursday, October 4 from 3pm-5pm.

Deliberation on Assigned Executive Order Tasks and Additional Recommendations

Dr. Dowd referred the committee to certain NASPE scientific papers that if used, could help the group avoid duplication of previous efforts of other organizations.

Mr. Montford stated that the superintendents would be glad to help in whatever way they were able.

Ms. Hogshead-Makar asked how sports programs and facilities fit into the tasks.

Mr. McCorvey suggested looking at the overall goal of what will be accomplished. He also asked how they will measure success. Dr. Dowd stated that it was the subcommittee's responsibility to create benchmarks that districts can meet through a variety of methods, due to the fact that Florida is so diverse. Every district has an opportunity to find success in lots of ways.

Mr. Montford and Mr. McCorvey discussed providing Governor Crist with specific examples of new programs.

Ms. Ryczek discussed the draft of the revised Sunshine State Standards from the Healthy Florida Foundation. Jennie Hefelfinger asked if Julie could forward it to the DOH.

Jennie Hefelfinger said the DOH received a request for addresses from the group. Nancy Hogshead-Makar provided clarification that the report was from the Healthy Florida Foundation chaired by Bill McCullough. The group came up with model guidelines for where students need to be. Bill Montford mentioned he served on that council in the past. Jennie Hefelfinger informed the members that Bill McCullough would be speaking at the meeting in Jacksonville and he is now the chair of the Healthy Florida Foundation.

Ms. Hogshead-Makar made a motion to extend the meeting for 15 minutes. The motion was seconded and passed.

Ms. Hogshead-Makar discussed including sports participation in the analysis of the tasks. Mr. Montford discussed the issue of athletics and said the FHSAA could provide the committee data that includes number of sports and participation level by school as well as gender and Title IX issues. He could ask for very basic data to get an idea of what exists

not only in public schools but also in private schools. Ms. Hogshead_Makar encouraged the group to avoid thinking of sports and physical education as two distinct entities, but consider them the same.

Ms. Hogshead-Makar also discussed investigating how physical education money is being spent for men and women, people with disabilities, and other considerations.

Closing Remarks

A reminder was given about the next meeting Jacksonville on September 26th and 27th and for next conference call on October 4 from 3pm-5pm. Mr. Montford will be leading the subcommittee meetings in Jacksonville.

Ms. Hogshead-Makar adjourned the meeting at 2:15pm

Submitted By: Rachel Duerr

Approved By: Bill Montford